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ATLANTA’S CULTURAL ATTRACTIONS HOST “FIELD TRIP FRIDAYS” AND MORE—ONLINE

ATLANTA, March 30, 2020 – Although the physical doors to Atlanta’s iconic cultural destinations are closed, curiosity continues to thrive online. Atlanta’s top attractions are joining together to provide virtual experiences to the community—including educators teaching remotely—for free.

The initiative includes ongoing social media and website posts of unique content from 11 organizations, culminating each week with a special “Field Trip Friday” event. The first event begins at 10 a.m. on Friday, April 3. A variety of activities and experiences allow audiences to take a virtual field trip or enjoy a virtual spring break around the city from home. Since many plans were cancelled or rescheduled due to COVID-19, this programming still allows all communities to participate in meaningful and fun digital experiences together.

Cyber audiences can discover behind-the-scenes animal encounters, tours, hands-on activities, experiments, story times, spring blooms and more. Members, educators and other visitors can find links to this special content at ATLMuseumsatHome.org, as well as visiting the High’s blog to see what exciting activity we’re featuring each week!

This curated programming provides educational and entertaining experiences to bring the community together at a time when people need it most. Participating Atlanta attractions:

Atlanta Botanical Garden
Atlanta History Center
Breman Museum
Children’s Museum of Atlanta
College Football Hall of Fame
Fernbank Museum, 3D Theater and Forest
Georgia Aquarium
High Museum of Art
Michael C. Carlos Museum of Emory University
National Center for Civil and Human Rights
Zoo Atlanta

This free programming will continue and adapt as needed until guests are able to enjoy in-person experiences again. Visit ATLMuseumsatHome.org for links to each organization’s content and to access Field Trip Friday activities.

About the High Museum of Art
Located in the heart of Atlanta, the High Museum of Art connects with audiences from across the Southeast and around the world through its distinguished collection, dynamic schedule of special exhibitions and engaging community-focused programs. Housed within facilities designed by Pritzker Prize–winning architects Richard Meier and Renzo Piano, the High features a collection of more than 17,000 works of art, including an extensive anthology of 19th- and 20th-century American fine and decorative arts; major holdings of photography and folk and self-taught work, especially that of artists from the American South; burgeoning collections of modern and contemporary art, including paintings, sculpture, new media and design; a growing collection of African art, with work dating from prehistory through the present; and significant holdings of European paintings and works on paper. The High is dedicated to reflecting the diversity of its communities and offering a variety of exhibitions and educational programs that engage visitors with the world of art, the lives of artists and the creative process. For more information about the High, visit www.high.org.

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