FOR IMMEDIATE RELEASE

DISCOVER THE ART OF LOOKING AT THE HIGH MUSEUM OF ART

\textit{Museum launches new art appreciation course for adult learners}

ATLANTA, Sept. 12, 2016 – In October 2016, the High Museum of Art will introduce a new art appreciation course for adult learners, “HIGH Art Series: The Art of Looking.”

The course will provide students with critical tools for appreciating art through a stylistic and historical exploration of works in the High’s collection. The fall session will include five classes on consecutive Wednesday afternoons, Oct. 19 through Nov. 16, 2016, from 1 to 2:30 p.m., in the High’s Greene Family Education Center.

Instructor Margaret Wilkerson, Ph.D., will address questions including:

- What is the purpose of art?
- What counts as art, and who gets to define it?
- Why and how does art change?

“Art helps us build connections—to the past and present, to our experiences, and to each other,” said Wilkerson. “Our goal is to help students develop skills and gain insight that will make viewing art a more pleasurable and enriching experience.”

Registration is now open online at www.high.org. The cost of the course is $200 for members and $250 for not-yet members. Dates will be announced soon for the spring 2017 session.

Margaret Wilkerson, Ph.D., has taught courses at Sotheby’s Institute of Art, London; The Museum of Modern Art; New York University; The New School; and other renowned institutions. She was a Joan Tisch Teaching Fellow at the Whitney Museum of American Art and has lectured at the Whitney and the National Gallery of Art. Wilkerson currently serves as the High’s coordinator of education volunteers and manages the Museum’s docent program.

Calendar listing:

\textbf{HIGH Art Series: The Art of Looking}

Wednesdays, Oct. 19 through Nov. 16, 2016
1 to 2:30 p.m.
High Museum of Art’s Greene Family Education Center
At the High’s new art-appreciation course, instructed by Margaret Wilkerson, Ph.D., you’ll learn critical tools for appreciating art as you explore works in the High's collection stylistically and historically. The classes will address questions including: What is the purpose of art? What counts as art, and who gets to define it? Why and how does art change?

$200 for members; $250 for not-yet members.
www.high.org
About the High Museum of Art
The High is the leading art museum in the southeastern United States. With more than 15,000 works of art in its permanent collection, the High Museum of Art has an extensive anthology of 19th- and 20th-century American art; a substantial collection of historical and contemporary decorative arts and design; significant holdings of European paintings; a growing collection of African American art; and burgeoning collections of modern and contemporary art, photography, folk and self-taught art, and African art. The High is also dedicated to supporting and collecting works by Southern artists. Through its education department, the High offers programs and experiences that engage visitors with the world of art, the lives of artists and the creative process. For more information about the High, visit high.org.

About the Woodruff Arts Center
The Woodruff Arts Center in Atlanta, Ga., is one of the largest arts centers in the world, home to the Tony Award-winning Alliance Theatre, the Grammy Award-winning Atlanta Symphony Orchestra (ASO) and the High Museum of Art, the leading art museum in the Southeast. One of the only arts venues in the United States to offer both visual and performing arts on a single campus, The Woodruff produces outstanding theater, music and exhibitions for nearly one million patrons each year. Through the combined efforts of the Alliance, the ASO and the High, The Woodruff also offers remarkable educational programming, with close to 200,000 students taking part annually, making The Woodruff the largest arts educator in Georgia.


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